



Dear Sponsor,

Tranquilliti Healing Arts and Wellness is hosting the 1st Annual Art Show held at 100 East Ruby Street Wooton Park Tavares FL. The two day art show will be Saturday, November 9th and Sunday, November 10th, 2024 9-5pm.

This wonderful boutique art show is open to the public, targeting residents of Tavares, Mt Dora and surrounding communities. This provides a unique opportunity to reach out to attendees from all walks of life, especially the affluent segment of Central Florida. This art event will showcase quality artists from around Florida and is also open to artists throughout the country.

The venue will be surrounded by music, food and performing arts in a festive atmosphere around beautiful Lake Dora. It is important for this first-class event to have the participation of businesses such as yours. Your sponsorship will ensure the success of the 1st Annual Tavares Art in the Park. Your sponsorship will allow us to continue giving back to the community through local charities and young adults and artists.

This is a judged art show with cash awards for Best in Show, 1st, 2nd and 3rd placement with recognition. This year our chosen charity is Habitat for Humanity Lake-Sumter. We have donated over the past 9 years to charities from proceeds from our Windermere sister Fine Art Show to: The Russell Home, New Hope for Kids, City Arts Orlando, local young adults with Windermere Elementary and Olympia High School, Windermere police officer scholarship fund and 18 & under young adult artist. Please find enclosed the Sponsorship Package.

Please do not hesitate to reach out with any questions to Anne @ 407-448-0244. We look forward to speaking with you soon, as our sponsorships are limited. Don't miss this incredible opportunity to support your local community, charity, local business and the arts.



## Event Overview

We invite you to review this Sponsorship Package for the Tavares Art in the Park. The Tavares Art in the Park focuses on showcasing and selling fine art from artists, including paintings, sculptures, metal works, and photography. Sponsors will have exclusive on-site presence, event day exposure, publicity, and printed/online promotions to targeted audiences and social media.

**The mission of Tranquiliti Healing Arts and Wellness is to bring the community together through charity, quality artists, performing arts and promoting small businesses for their mutual benefit.**

- This art show will be promoted to affluent residents in Central Florida, including Orlando, Windermere, Winter Garden, Gotha, Tavares, Eustis, Leesburg, Mt Dora, Oakland, Celebration, and surrounding areas.
- Exhibit spaces will be located on the grounds of Wooton Park on the shores of Lake Dora.
- Music, live entertainment, and continued announcements of the Sponsors will be provided throughout the day.
- Food and drinks will be available for purchase throughout the two day event.
- The event will be heavily promoted via media sources, print, and social networks. We would like to thank you in advance for your consideration and support. Your sponsorship and participation will ensure the success of the 1st Annual Tavares Art Show 2024.



## Available Sponsorships

**VAN GOGH Sponsor:** \$2,000 (Presented by: at the top of all materials)

- Two exhibit spaces (10'x10') each at the event in a select location for two days
- Priority logo placement on all printed marketing & promotional materials, including banner, website and social networks
- Business name and your booth location announced throughout the art show.
- Announcement and presentation of Artist Best in Show Award at Saturday Ceremony

**PICASSO Sponsor:** \$500

- One exhibit space (10'x10') at event in select location for two days
- Logo placement on all printed marketing & promotional materials, including banner, website and social networks
- Business name and your booth location announced throughout the two day art show

**PERSONAL Contribution:** Will cover the following expenses:

- Radio & Print Advertising
- Up-and-coming artists entry fees & awards
- Musical Entertainment
- Judge's compensation
- Security/ public works expenses for the Tavares Art in the Park event

\*Each Personal Sponsor will be recognized at the event, unless anonymity is requested

# Tavares Art in the Park Sponsor/Exhibitor Registration

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## Organization/Company Name

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Contact Name

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Title

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Address

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City

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Zip Code

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Phone

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Email

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Website

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Facebook

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Twitter

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Other social media (please specify)

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Other social media

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other social media

Produce/Business/Service Description (Brief): \_\_\_\_\_

Special Requests: \_\_\_\_\_

I would like to be an EVENT SPONSOR (Check One)\*

**Van Gogh Sponsor (\$2000)**  **Picasso Sponsor (\$500)**  Personal Contribution \$ \_\_\_\_\_

I have read all the pages and understand, and agree to abide by the Tranquiliti Healing Arts and Wellness Tavares Art in the Park Guidelines, and I understand this registration is not a binding contract until the signed original is submitted along with payment and approval is confirmed by event organizers.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\* Make Checks payable to to Tranquiliti Healing Arts and Wellness (add Tavares Art in the Park in the memo line) Mail to: PO Box 11 Mt Dora FL 32756

Best Regards,

**Anne Scharer**

Organizer of Tavares Art in the Park

407-448-0244

annescharer18@gmail.com

